



## A True Leader Has Presence: The Six Building Blocks to Presence (Paperback)

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By Kenny Felderstein

iUniverse, United States, 2010. Paperback. Book Condition: New. 224 x 147 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. A True Leader Has Presence - The Six Building Blocks To Presence is a book about the critical role presence plays in leadership. After many years of executive management, Kenny Felderstein came to believe that true leaders were different than good leaders. Working with and being managed by some very talented true leaders he realized that difference was - presence. If you are a college student with a goal to get into executive management you need to develop presence. If you re a person working for a company, group or organization and want to become the true leader, you need to develop presence. If you re a current leader, but feel you need something to enhance your leadership position, all of the building blocks stated in this book are necessary to obtain that goal.



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