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Brain Gain: How Innovative Cities Create Job Growth in an Age of Disruption (Paperback)

By Robert A Bell, John G Jung, Louis A Zacharilla

Createspace, United States, 2014. Paperback. Book Condition: New. 200 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****.Brain Gain offers advice to community leaders at all levels on how cities and regions can build economic prosperity while meeting social challenges in an age of fast-paced technological disruption. The fourth book in a series, Brain Gain offers the authors latest insights from more than a decade of research into the most Intelligent Communities on the planet. These cities have found ways to prosper from the relentless rise of Information Technology (IT) and connectivity that, in other places, is destroying jobs and making whole industries obsolete at an unprecedented rate. Brain Gain explains how IT is driving global economic change and probes the big issues of work and well-being, the innovation economy, offshoring, immigration and the future of the urban-rural economic divide. The book explores these issues, not in theory or at the global level, but through the experiences of cities and regions that have faced challenging problems and found imaginative solutions. The disruptive forces of technology have an important role to play in overcoming the ill effects of such disruption, but the success of Intelligent Communities...



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