



Data Visualization: New Directions for Evaluation (Paperback)

By -

John Wiley Sons Inc, United States, 2014. Paperback. Book Condition: New. New.. 224 x 148 mm. Language: English . Brand New Book. This issue delivers concrete suggestions for optimally using data visualization in evaluation, as well as suggestions for best practices in data visualization design. It focuses on specific quantitative and qualitative data visualization approaches that include data dashboards, graphic recording, and geographic information systems (GIS). Readers will get a step-by-step process for designing an effective data dashboard system for programs and organizations, and various suggestions to improve their utility. The next section illustrates the role that graphic recording can play in helping programs and evaluators understand and communicate the mission and impact that an intervention is having in a democratic and culturally competent way. The GIS section provides specific examples of how mapped data can be used to understand program implementation and effectiveness, and the influence that the environment has on these outcomes. * Discusses best practices that inform and shape our data visualization design choices * Highlights the best use of each tool/approach * Provides suggestions for effective practice * Discuss the strengths and limitations of each approach in evaluation practice This is the 140th volume of the...



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Reviews

This publication may be really worth a go through, and a lot better than other. It really is written in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Natalie Abbott**

This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be playful, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.

-- **Rene Olson**