

English-German Standard Dictionary of Advertising, Mass Media and Marketing

By Koschnick, Wolfgang J.

French & European Pubns, 1983. Hardcover. Book Condition: New. book.



READ ONLINE
[2 MB]



Reviews

Complete guide for publication enthusiasts. I have read and i am sure that i will going to study again once again in the future. Your way of life period will be transform once you total looking over this publication.

-- Shayne O'Conner

This composed publication is great. It is one of the most remarkable publication i have got read through. I am just quickly could get a delight of looking at a composed book.

-- Caden Buckridge